



May 30, 2026
Riverbottom Park
Montrose, Colorado



BRING ON THE SUMMER

Outdoor Festival

**A joyful start to summer for youth and families
across Western Colorado.**

A free community event connecting youth and families with outdoor recreation, healthy activities, and summer opportunities. Your sponsorship helps Friends of Youth and Nature (FOYAN) bring together community organizations, outdoor partners, and local businesses to kick off summer.



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Event Description



A Growing Celebration of Youth, Nature, and Community

The Bring on the Summer Festival continues to expand in scope and popularity, extending across Mesa, Delta, Montrose, and Ouray Counties. Attendance increased from **1,500** participants in 2024 to more than **3,000** in 2025—with continued growth expected in 2026.

Bring on the Summer proceeds support year-round programming that connects youth to nature across the region.

Festival Highlights

- Youth competitions
- Outdoor recreation demonstrations
- Duck race fundraiser
- Connections to youth-serving organizations
- Sign-ups for summer camps and programs
- Silent auction
- Complimentary youth haircuts



Friends of Youth and Nature

“I wasn't going to come today, but it was the best day ever.”

—FOYAN teen participant

Community Impact

The **mission of FOYAN** is to remove barriers for underserved youth and their families in Western Colorado to participate in meaningful outdoor experiences that build resilience, leadership skills, confidence, and stewardship.

Friends of Youth and Nature served **12,000** youth ages 7-25 in 2025.



Festival sponsorships help fund:



Transportation for youth outdoor field trips



Scholarships for camps and outdoor programs



Access to equipment through the TRY Gear Library



Partnerships with schools and youth-serving organizations



Opportunities for youth to explore rivers, trails, parks, and public lands



Pathways for youth to plan, implement, and lead activities

Through these efforts, FOYAN helps ensure that young people can build the confidence, skills, and connections that come from time spent outdoors.

Sponsorship Opportunities

Your support helps ensure that the Bring on the Summer Festival remains a **welcoming, accessible event for youth and families** across Western Colorado.

Sponsors receive **meaningful recognition** while helping **expand outdoor opportunities** for young people in our region.



SPONSORSHIP LEVEL	BENEFITS	COST
Presenting (one available)	<ul style="list-style-type: none"> • "Bring on the Summer Presented by (Your Name)" • Premier logo placement on all marketing materials • Premier booth placement • Recognition throughout event programming • Dedicated sponsor spotlight on FOYAN socials • Opportunity to sponsor a featured attraction • Recognition in post-event impact report 	\$7,500
Platinum	<ul style="list-style-type: none"> • Prominent logo placement on event banner, T-shirts, and website • Booth space at the festival • Recognition during event announcements • Two social media acknowledgments • Recognition in post-event impact recap 	\$5,000
Gold	<ul style="list-style-type: none"> • Logo placement on event signage and website • Name on T-shirts • Booth space at the festival • Recognition on promotional materials • One social media acknowledgement 	\$2,500
Silver	<ul style="list-style-type: none"> • Logo placement on event signage • Logo listed on website sponsor page • Name on T-shirts • Group social media recognition • Verbal group acknowledgment during the event 	\$1,000
Bronze	<ul style="list-style-type: none"> • Name listed on event signage and T-shirts • Name listed on website sponsor page • Included in group sponsor recognition post 	\$500
Friend of FOYAN	<ul style="list-style-type: none"> • Name listed on website sponsor page • Included in post-event thank-you listing 	\$250

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Thank you for helping launch summer for thousands of Western Colorado youth.

SPONSORSHIP AGREEMENT

Friends of Youth and Nature is a **501(c)(3) nonprofit organization** (EIN #83-1389798).

Complete the information below to confirm your sponsorship and provide contact details for recognition and event coordination.



Sponsorship Level

- Presenting Sponsor — \$7,500 (Exclusive)
- Platinum Sponsor — \$5,000
- Gold Sponsor — \$2,500
- Silver Sponsor — \$1,000
- Bronze Sponsor — \$500
- Friend of FOYAN — \$250



Organization / Business Name

Address

City / State / Zip

Primary Contact Name

Phone

Email



BRING ON THE SUMMER Outdoor Festival

SPONSORSHIP AGREEMENT

Sponsorship Confirmation

By signing below, the sponsor confirms participation at the selected sponsorship level and authorizes Friends of Youth and Nature to acknowledge their organization in **festival marketing, promotional materials, and event communications.**



Total Contribution (Sponsorship Level Amount + Additional Sponsorship Opportunity, if selected). *See next page for details.*

Authorized Signature

Printed Name

Date

Please make checks payable to:

Friends of Youth and Nature
(Memo: Bring on the Summer Festival)

Mail checks to: Friends of Youth and Nature
PO Box 634
Hotchkiss, CO 81419

Send your logo (**PNG or JPG format**) to **anne@foyan.org**. Logos received by **May 1** will be included in printed event materials and promotional advertising.

Or donate online at: www.foyan.org

Friends of Youth and Nature is a registered 501(c)(3) nonprofit organization. Sponsorship contributions may be tax deductible as allowed by law.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsors may also support festival activities that support **hands-on experiences** and connect young people with **outdoor recreation and summer opportunities**.

Activity sponsors will be recognized at the activity location and during festival announcements where applicable.



*Activity sponsorships may be added to **any sponsorship level** to further support youth experiences at the festival. Multiple sponsors may support each activity.*

☐ **Youth Transportation Sponsor — \$2,000**

Ensure youth from surrounding communities can attend the festival by supporting transportation and access.

☐ **Outdoor Gear Sponsor — \$1,500**

Introduce youth to new skills with outdoor demonstration equipment and hands-on learning.

☐ **Duck Race Sponsor — \$1,000**

Support one of the most popular and joyful youth activities, providing prizes, materials, and event coordination.

☐ **Competition Sponsor — \$1,000**

Sponsor fun festival competitions.

☐ **Activity Station Sponsor — \$500**

Support one interactive booth or youth engagement activity (e.g., frisbee golf, complimentary youth haircuts, free books, bird station, and more) hosted by partner organizations.

☐ **Custom Partnership Opportunity — \$_____**

We welcome creative partnerships that support youth participation in outdoor learning.

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THANK YOU

to our sponsors and partners for helping connect youth with nature, opportunity, and community.



Questions?



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Email
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Website
www.foyan.org

“I came into this trip full of judgment and insecurity—and left more confident and secure in myself.”

—FOYAN teen participant